

## WEBSITE QUESTIONNAIRE

Date: July 2008

Company Name \_\_\_\_\_  
Address \_\_\_\_\_  
Company Telephone \_\_\_\_\_ Company Fax \_\_\_\_\_

**CONTACT INFORMATION** - this is the company representative that DATAPLATZ will correspond with

Contact Name \_\_\_\_\_  
Contact Email \_\_\_\_\_  
Contact Telephone \_\_\_\_\_ Contact Fax \_\_\_\_\_

**DOMAIN INFORMATION**

Domain Name \_\_\_\_\_  
Is Domain Registered \_\_\_\_\_ Expiry Date \_\_\_\_\_  
Who is Domain Host \_\_\_\_\_  
\* Account Name \_\_\_\_\_ \* Password \_\_\_\_\_

\* This information will always be confidential and disposed of immediately at client request.

**EMAIL**

Do you need email accounts created? If so, list them here.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**MAINTENANCE**

Who does/will maintain your current/proposed website?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## ABOUT YOUR COMPANY

How would you describe your target audience?

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What is your target location?

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Who is your main competition? (include names, web addresses, advertisements)

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Do you have a logo (please supply a digital copy) or do you require DATAPLATZ to create one?

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Is there distinct theme, colours, slogan that your company uses? (describe)

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What current advertising or marketing material do you use? (please supply)

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List 15 keywords that best describes what your company is all about.

_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

List three or more website addresses that you like the design of, giving reasons.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

